

create business
value
competitive
advantage
raise
operating
margins
increased
efficiency
build
market share
solutions
fast time-to-
benefit



aspentech

Power Plant Optimization



Why Focus On Energy / Utilities?

- Energy is the single largest operating expense after raw materials in the process industries
- “The best spend less than 50% on total energy cost compared to the worst.” (Solomon)
- Deregulation has opened up new opportunities / threats
- Linked to CO_2 / NO_x / SO_x
- Energy costs are rising in some regions

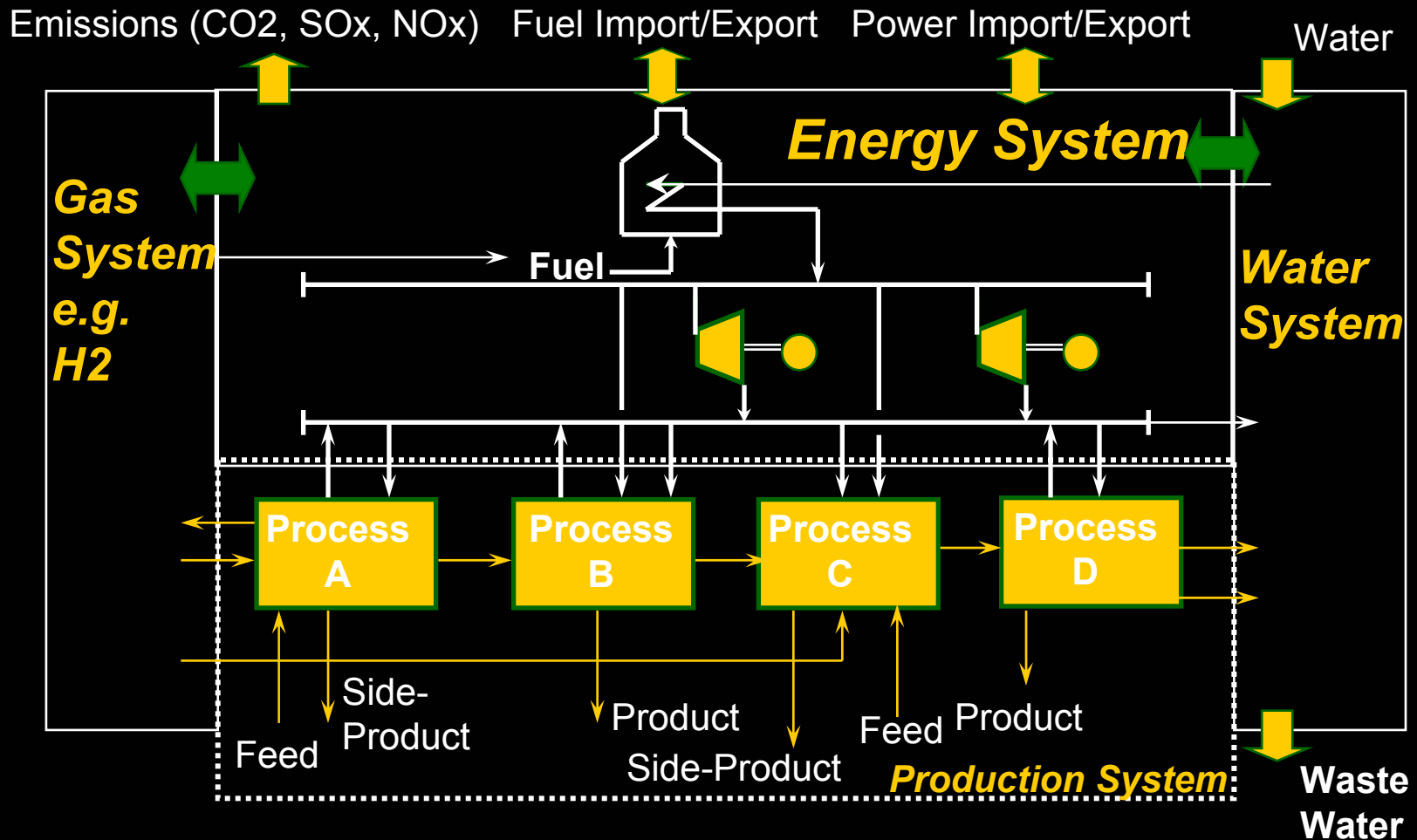


Energy Optimization Goals

- Minimize Operating Costs / Maximize Profit while:
 - Meeting electrical, steam, hydrogen and offgas demands
 - Honoring operating/equipment constraints
 - Honoring contract constraints
 - Environmental concerns (NO_x, CO, etc.)



Site Wide Energy System



- *Combined production and energy system analysis is required*
- *Interactions between energy - water and off-gas system considered*
- *Constraints from out of site bound should be considered*

How much electricity should I purchase, how much could I sell and at what price?

Natural Gas
10.30 T/hr
515.1 GJ/hr

What fuels should I use and how much should I purchase – what contract?

At what load should I run the GTG?

How much steam do I need to provide today, tomorrow, next week? How does Actual compare to Plan?

How is my equipment performing? When should I shut down for maintenance?

Is it economic to run my steam turbine generator?

What drives should I use for the BFW pump?

*What is the lowest
operating cost?*

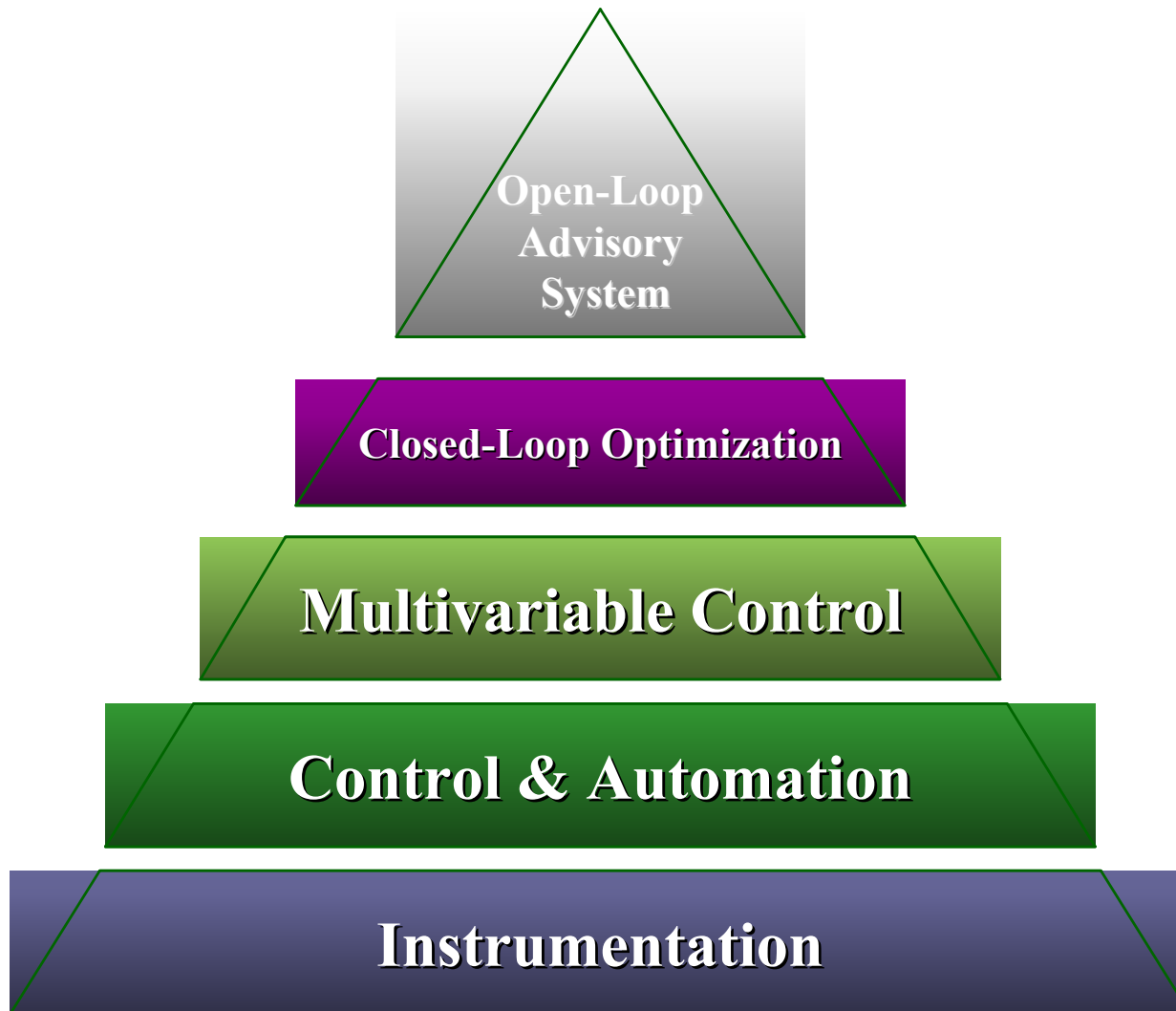
Fuel Balance	
Natural Gas Import Tier 1	515.1 GJ/hr
Natural Gas Import Tier 2	0.0 GJ/hr
Butane	0.0 GJ/hr
Fuel Cost	1545.4 t/h

	Costs	Hourly Limits
Fuel Cost (Tier1)	3 \$/GJ	333333
Fuel Cost (Tier2)	0	0
Butane Cost	6 \$/GJ	333333
Power Cost	35 \$/MWh	333333
Total Cost	2135.7 \$/h	

- Many decisions to be made under many constraints
- How can we consider all aspects simultaneously?

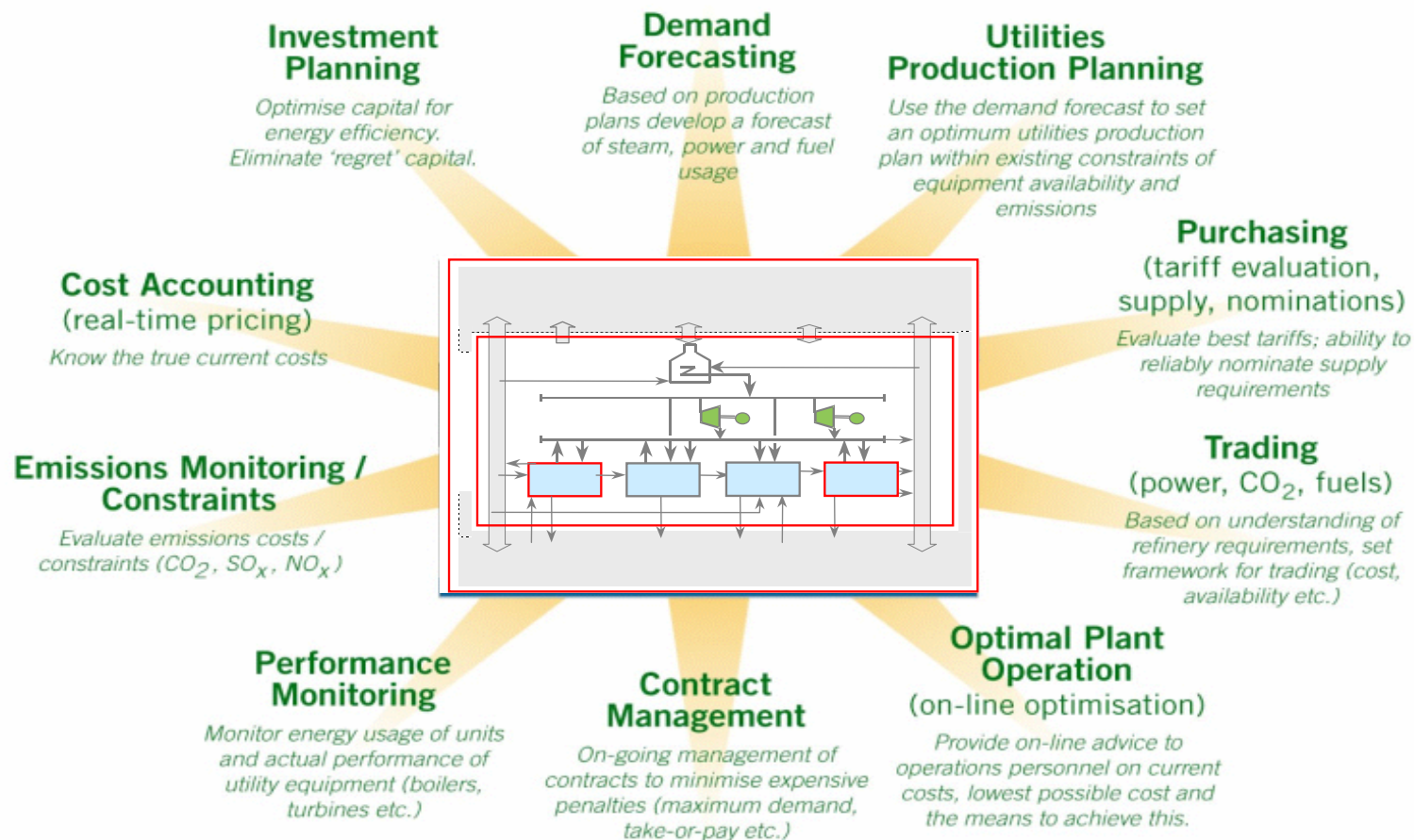


Optimization Pyramid





Life Cycle Energy Management



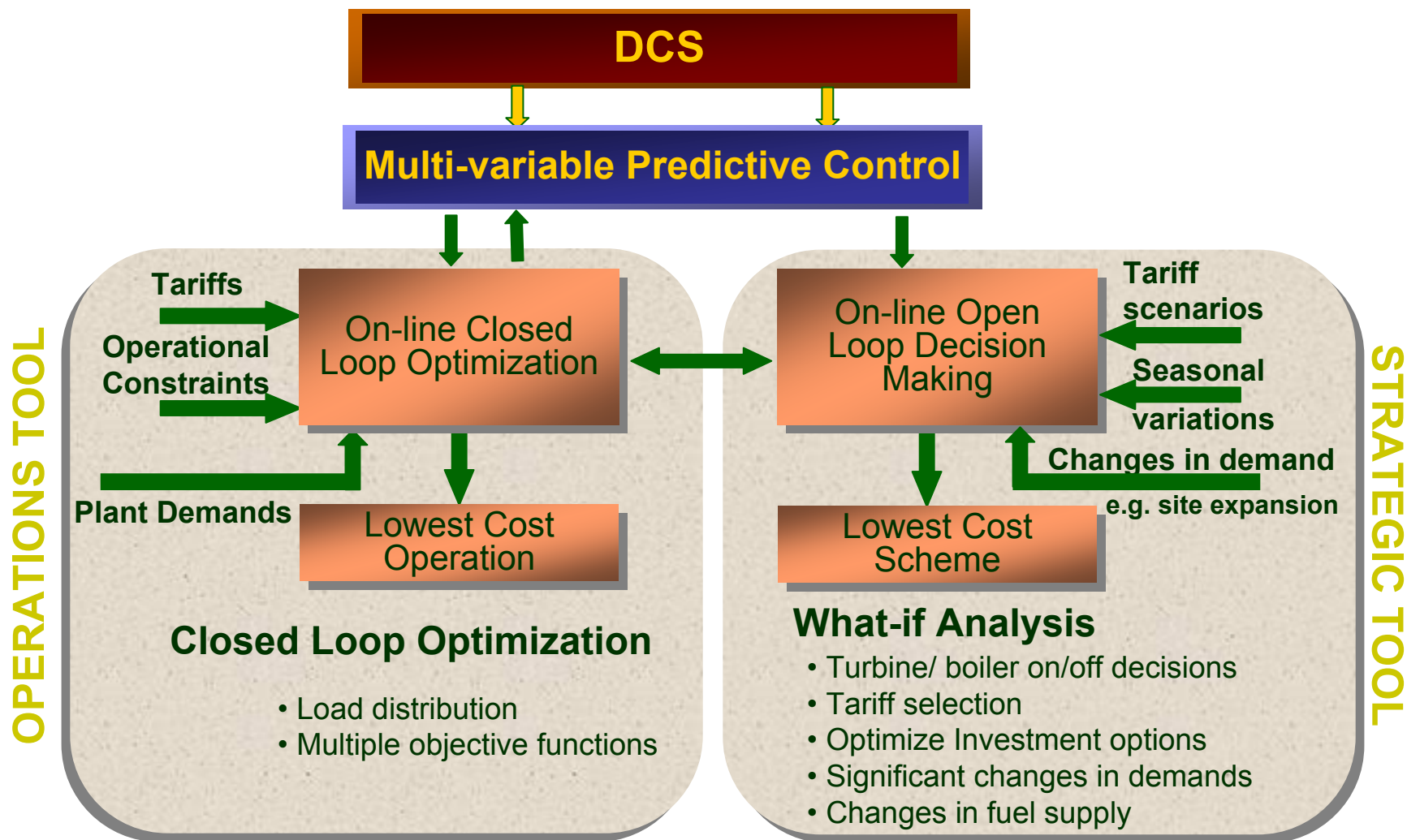


Lessons Learned

- Find the benefits
 1. What is 1% of your energy bill?
 2. What is your complexity and flexibility?
 3. Can you estimate the performance of the equipment?
- Get the benefits
 1. One time effort is not enough
 2. You must deal with whatever pushes away from the optimum
 3. Measurements are important
 4. Automation is the key to continued benefits



Aspen Utilities Solution Overview



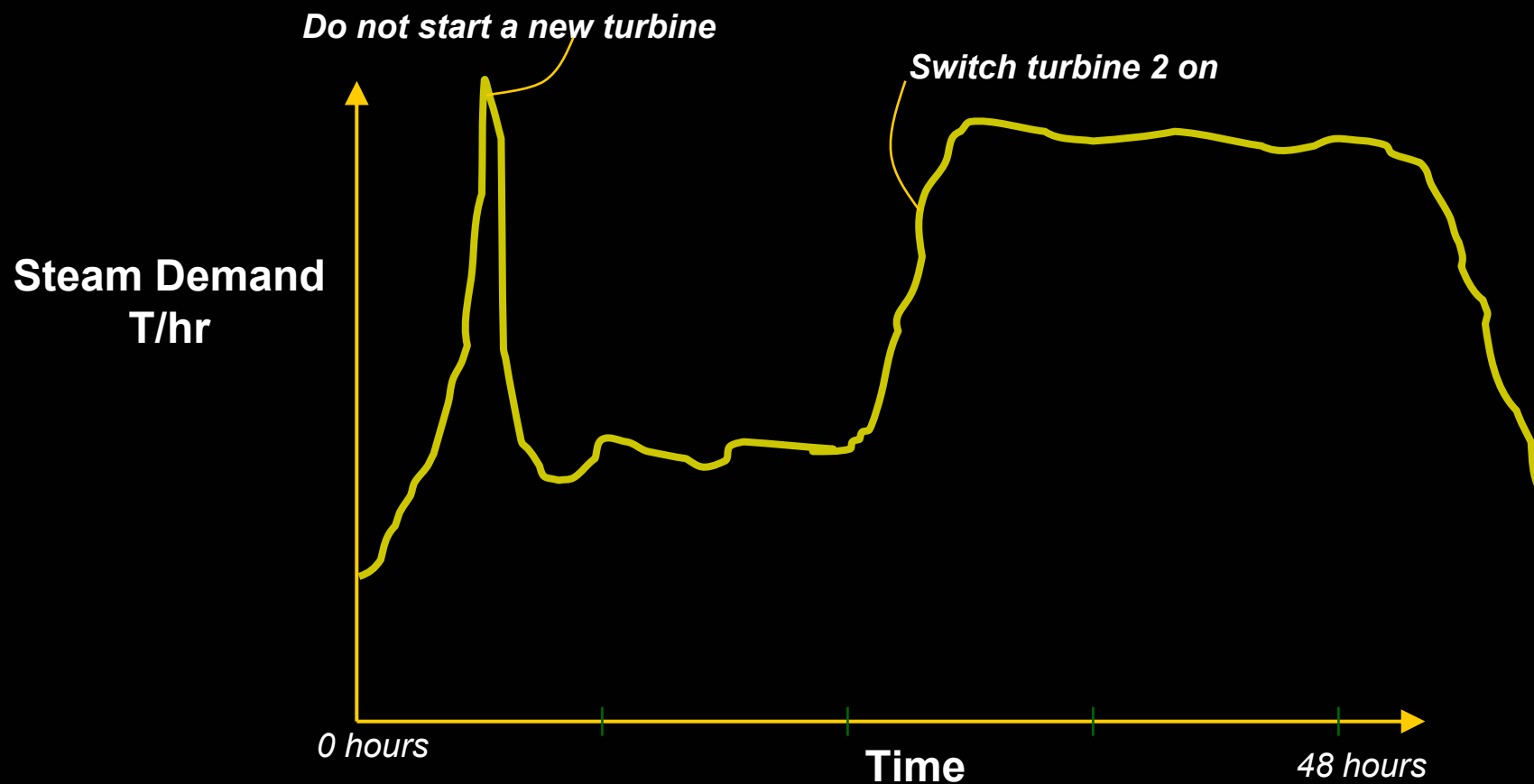


Strategic Solution - Advisory

- Solution Integrated/Consistent with Operation Solution
- Long-term Issues
 - Contract Selection/Negotiation
 - Capital Investment
- Short-medium term issues
 - Equipment selection optimization (on/off decisions)
 - Maintenance
 - Performance monitoring
- Optimization
 - MILP solver with multi-period optimization capability - can include process production planning
 - Off-line decision making / On-line decision support



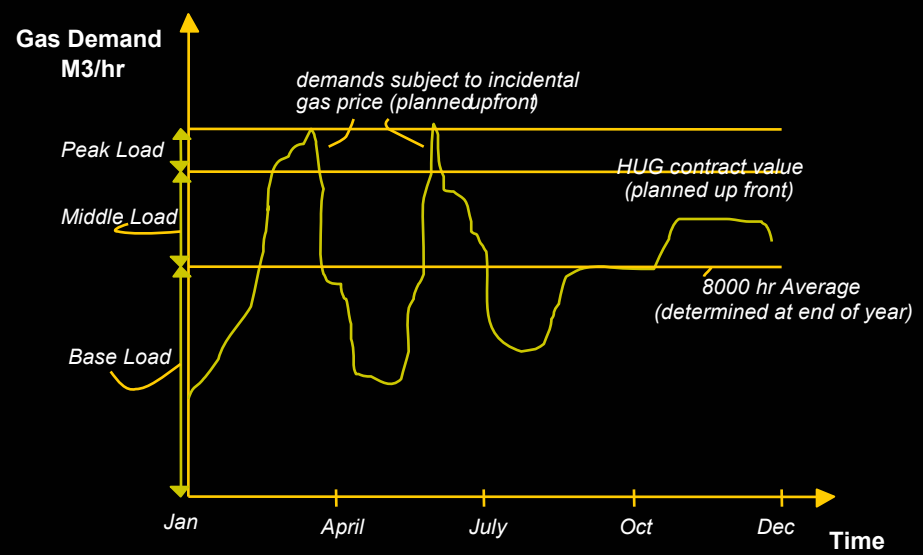
Demand Forecast



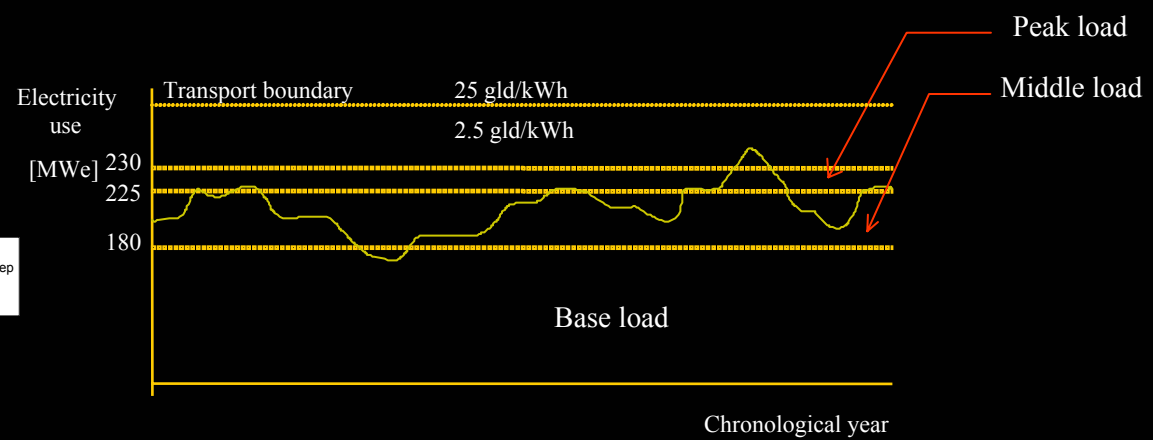
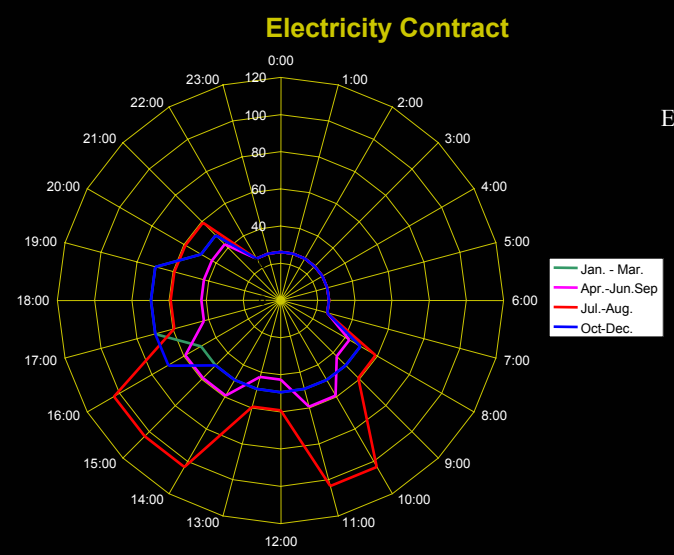
Considering steam demand profile behavior into optimization



Contract Optimization



Gas Contract Structure

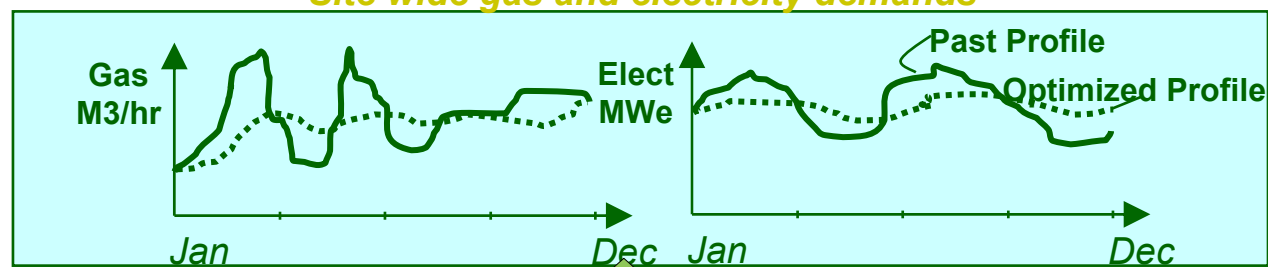


Elect. Contract Structure



Contract optimization

Site wide gas and electricity demands



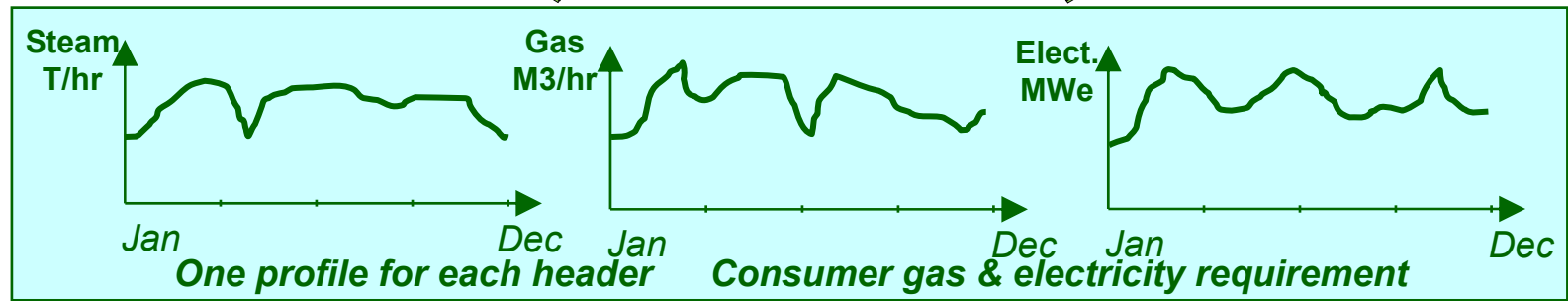
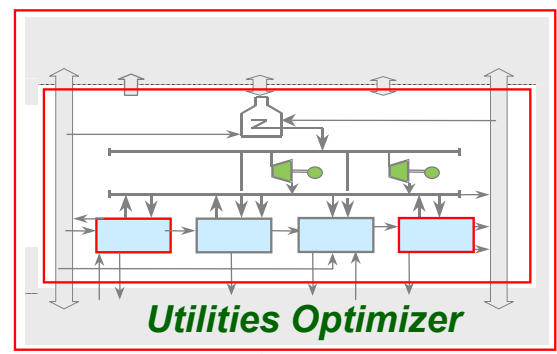
Gas & elect. bill for selected contract

Iterations (new tariff constants)



N-1 and equipment operational constraints

Alternative fuel availability





Operations Solution – Closed Loop

- Tightly Integrated Package
 - Advanced Process Control - DMCplus
 - Real Time Optimization –AspenPlus Optimizer
 - Proven Reliability
- Integrated Goals
 - Tie line control
 - Constraint handling
 - Boiler, turbine load allocation
 - Performance Monitoring



Operations – Closed Loop

- AspenPlus Optimizer calculates optimal operation for current state of process utilizing a rigorous model of process
 - Buy/Sell (within constraints)
 - Turbine/boiler loading
- DMCplus implements optimization targets and handles constraints and changes in demands and process between optimization solutions



When Do You Need RTO ?

- High degree of non-linearity.
 - Can be fundamentally modeled.
- Frequent disturbances.
 - Correct time scale.
 - Changing economics and plant constraints.
- Significant degrees of freedom with substantial benefits.
 - Sufficient application scope.

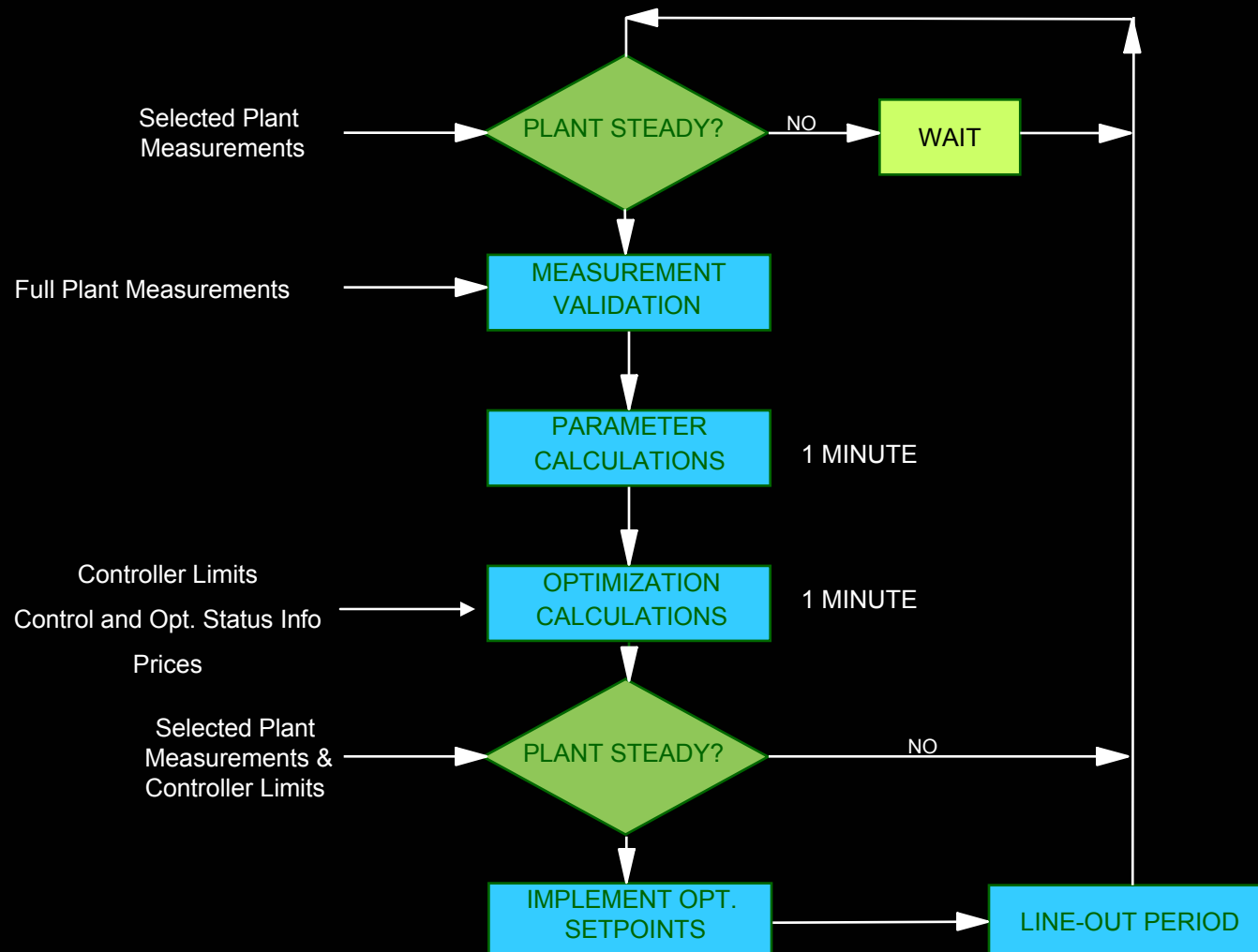


AspenPlus Optimizer

- Closed Loop Real Time Optimization
- Based on fundamental non-linear models
- Frequent optimization cycles
 - Model calibrated to plant each run (parameters updated)
 - Uses current economics and constraints
 - Cycle times of ~5 minutes
- Handles complex Constraints
- Handles tier pricing
- Consistency with APC and Strategic Model
- Facilitates performance monitoring

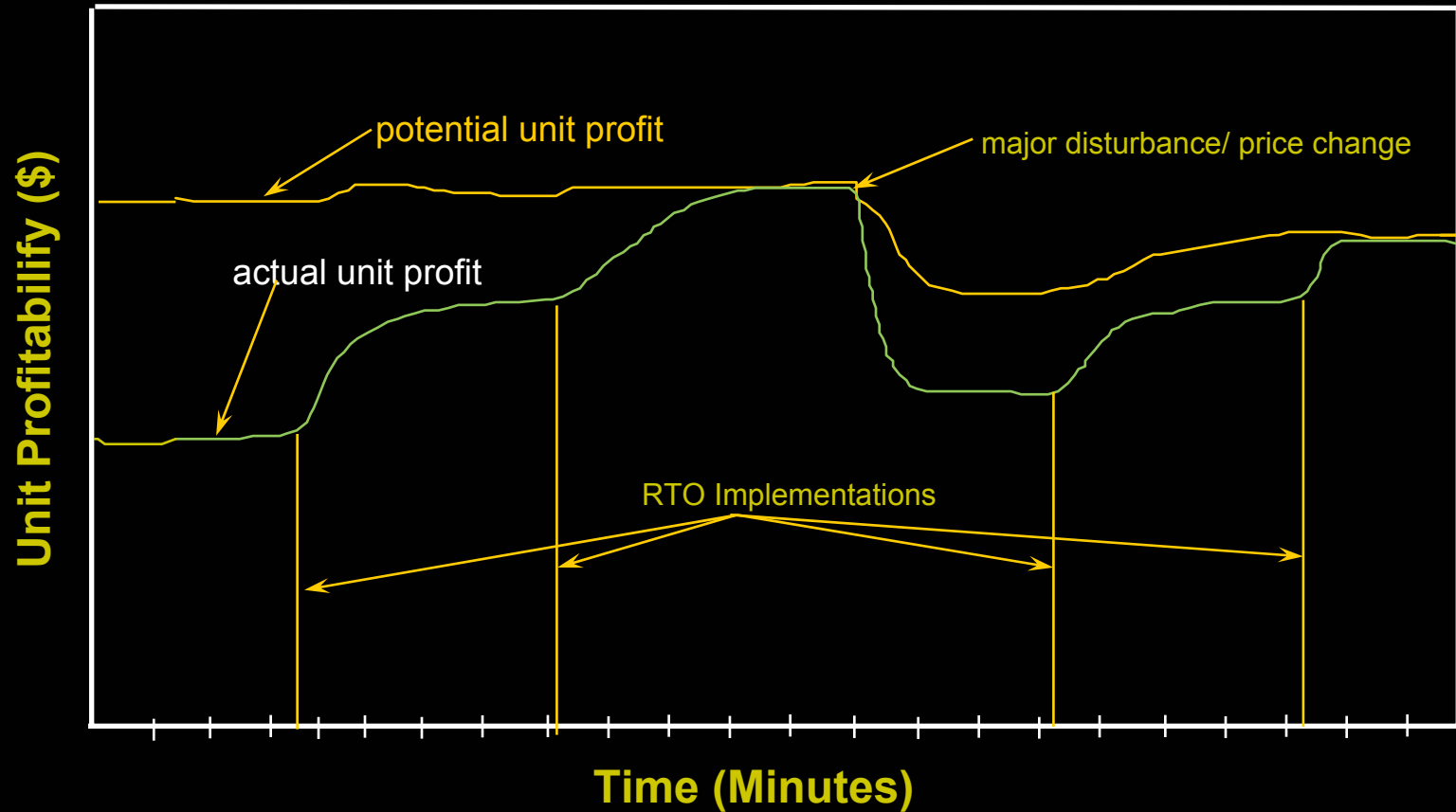


Closed Loop Optimization Sequence



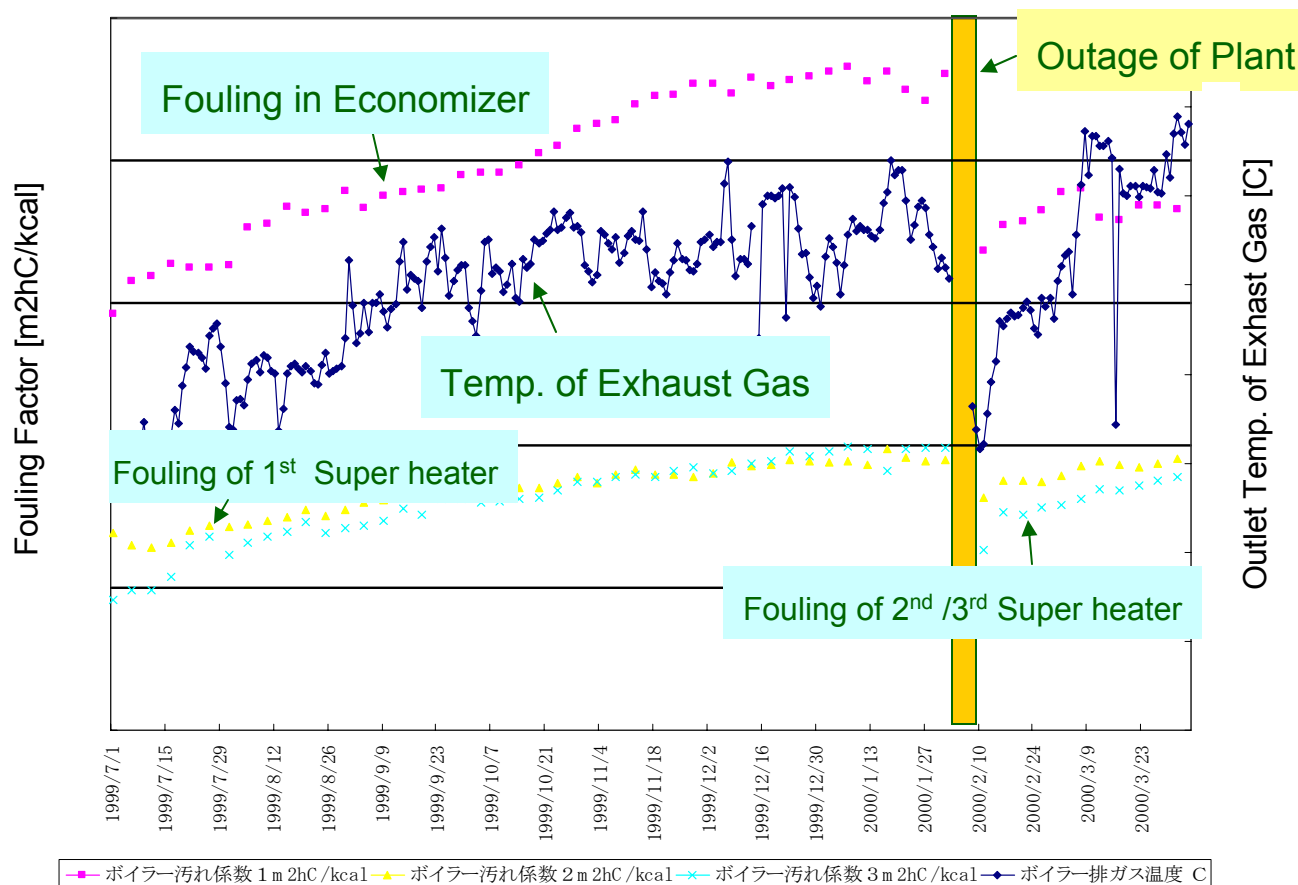


Closed Loop Optimization Benefits





Analysis & Management of Boiler Fouling



- Strong correlations between Boiler Fouling and Outlet Temp. of Exhaust Gas
- Assumed the fouling was removed by Thermal shock at the outage of Plant

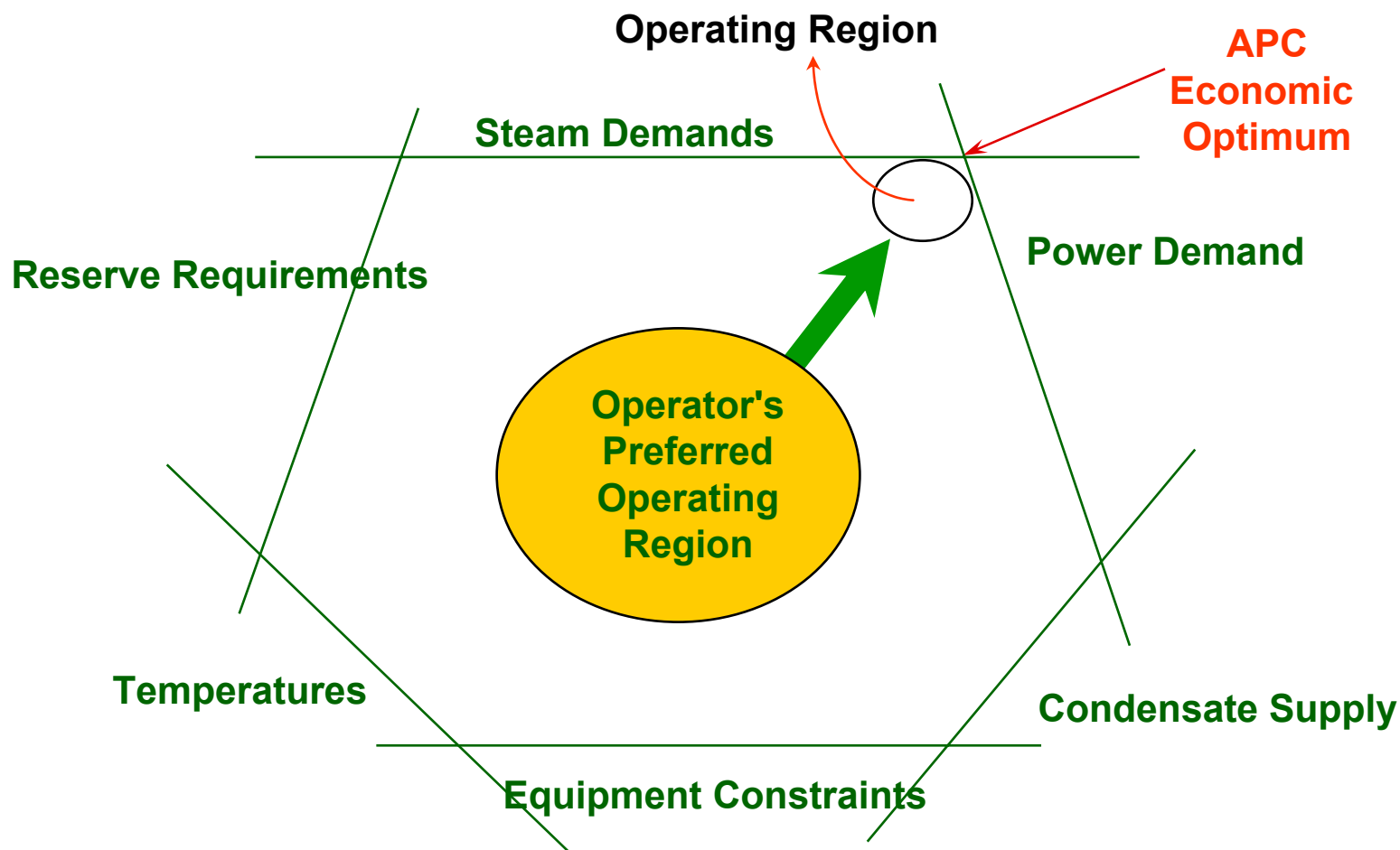


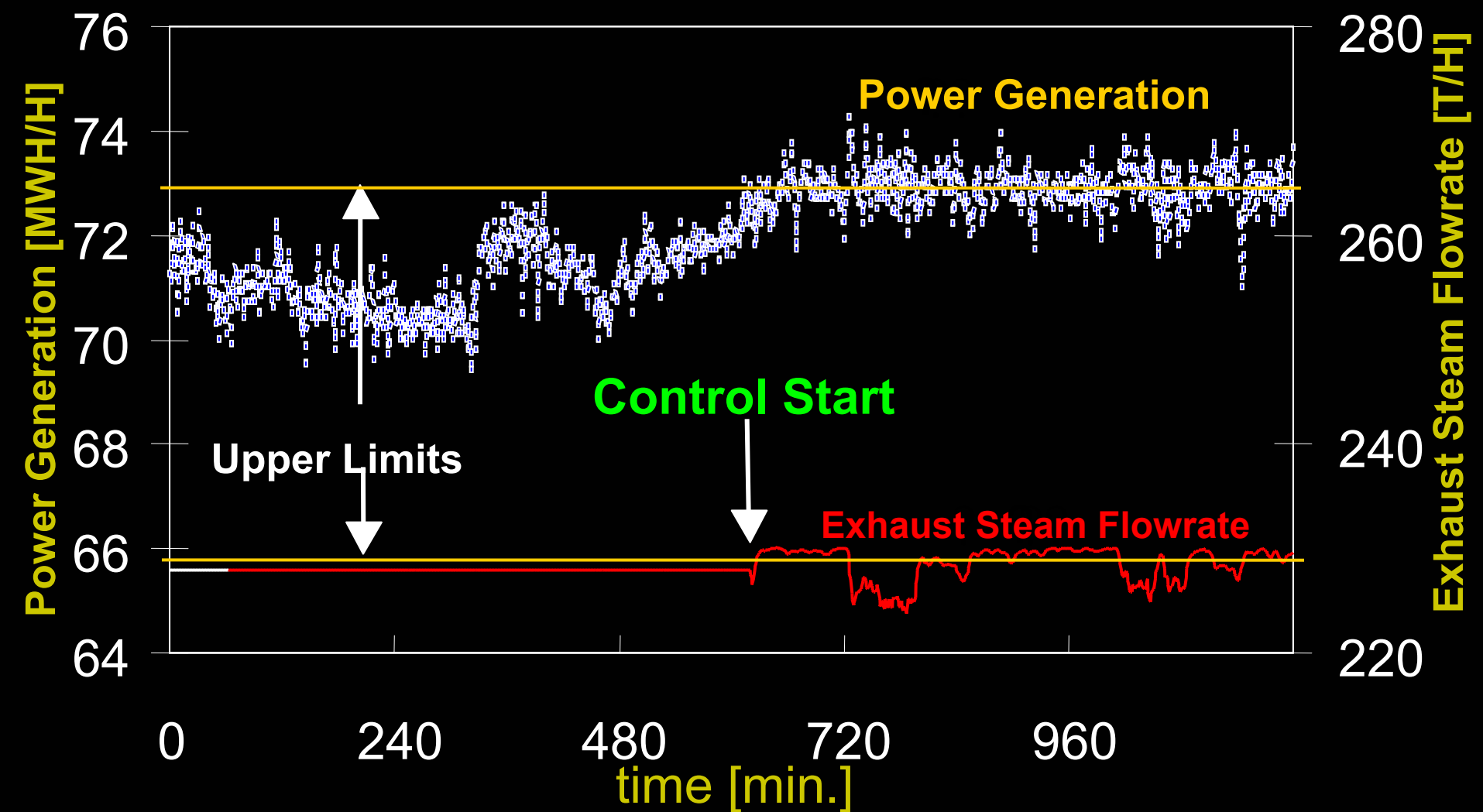
DMCplus

- Dynamic multivariable control
 - Moves multiple variables simultaneously
 - Controls multiple variables simultaneously
- Operates at a scheduled high frequency
 - Typically 15 sec. in utilities plant
- Reduces variability in key variables
- Honors constraints
- Automatically handles reconfiguration of equipment and control system



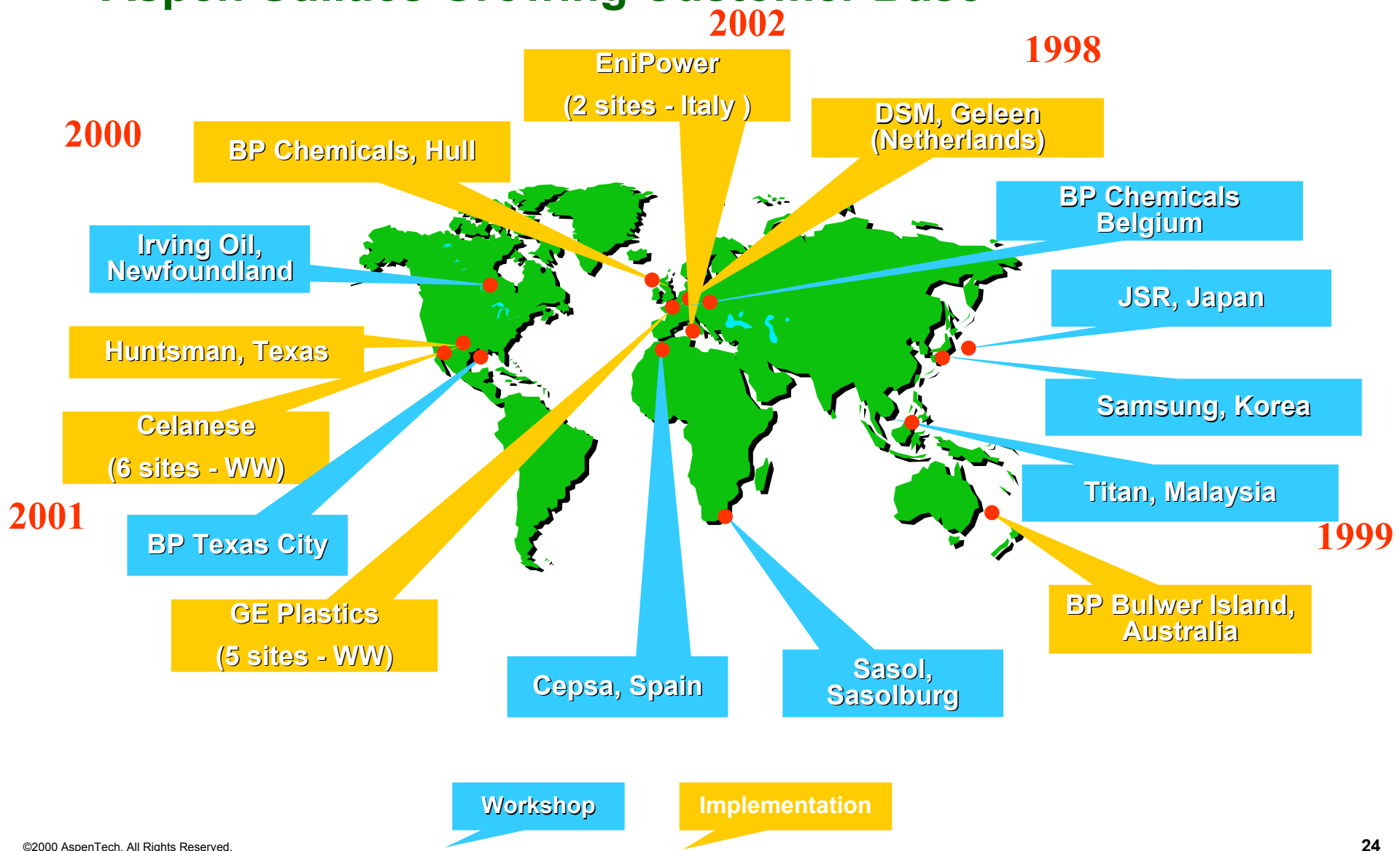
Benefits of DMCplus







Aspen Utilities Growing Customer Base





Utilities Management & Optimization

- Benefits

- Significant benefits possible
 - **1.5-5% reduction in site-wide energy bill**
- Provides a consistent approach for all the utilities related management and operations issues
 - **Consistent decision making from contracts to operation**

- AspenTech Approach

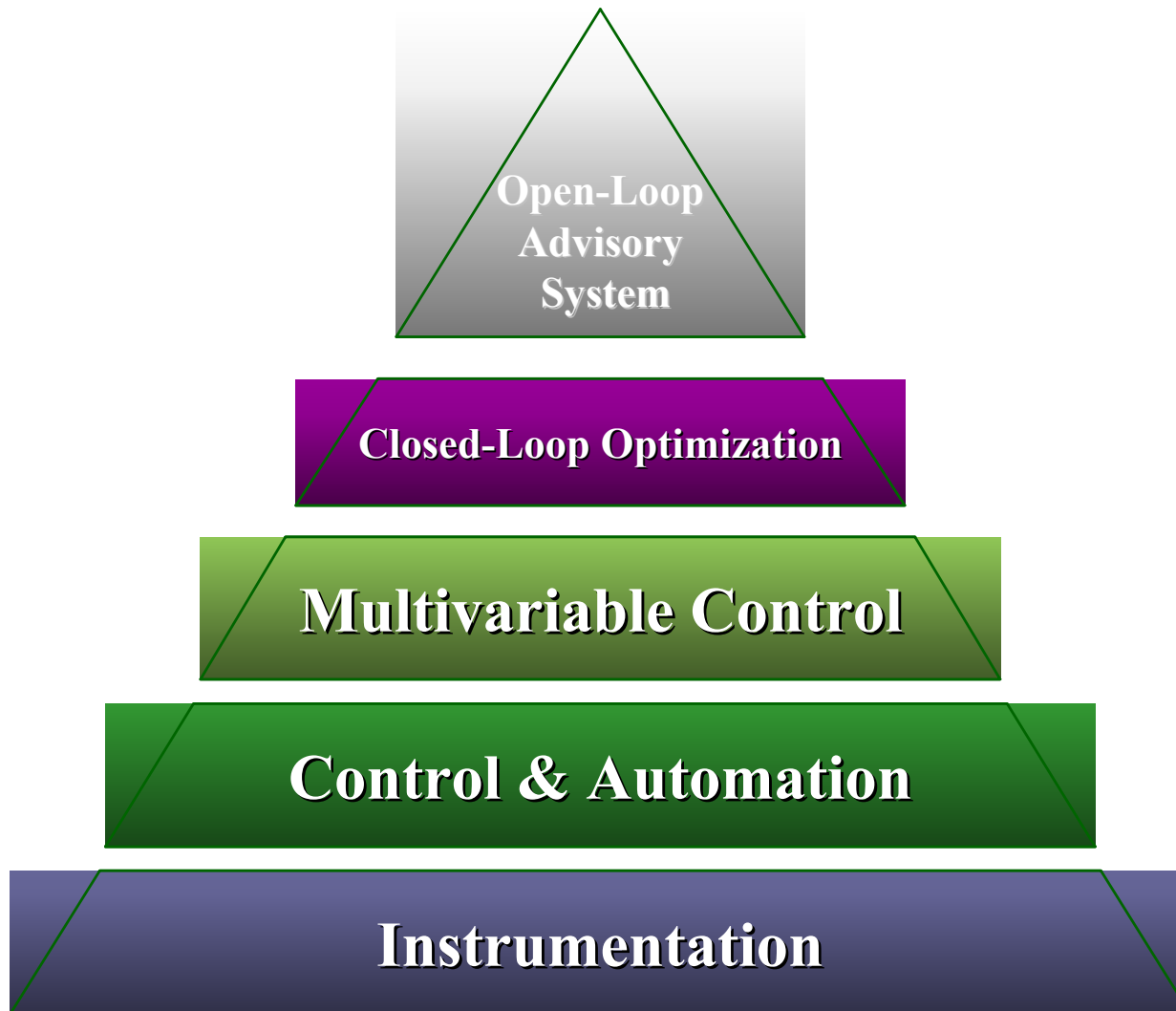
- Systematic project approach - ***Energy Workshop***



Complete Solution



Optimization Pyramid





CONTROL



**CLOSED-LOOP
OPTIMIZATION**

**STRATEGIC
DECISIONS**

To be successful you need to do **all aspects well !!**



Thank You

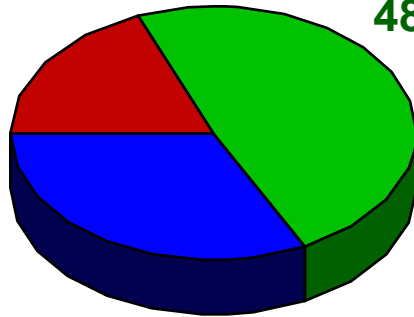
AspenTech is the World Leader in APC & Optimization

Business Breakdown

Other 18.9 %

- Polymers
- Air Separation
- Specialty Chem
- Power

**Refining
48.6 %**



**Olefins
32.5 %**

Clients Include:

Most Major Oil Companies
Most Major Chemical Companies
Most Major Olefins Producers
More than 1,000 successful projects
More than 300 full plant online optimization applications

PROVEN integration with all leading DCS platforms including:

Yokogawa, Bailey, Foxboro, ABB, Honeywell, Fisher-Rosemount